

COLLIN COUNTY EAR, NOSE AND THROAT  
8380 WARREN PARKWAY, SUITE 504  
FRISCO, TX 75034  
972-596-4005 MAIN  
972-985-1253 FAX

WILLIAM B. COBB, MD.  
EWEN Y. TSENG, MD.  
KEITH E. MATHENY, MD.  
COLLIN COUNTY HEARING AID DISPENSARY

### NOTICE OF PRIVACY PRACTICES

Effective Date: June 1, 2008

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

This office may use and disclose medical and financial information related to your care that may be necessary now or in the future to facilitate payment by third parties for services rendered by us or to assist with, aid in, or facilitate the collection of data for purposes of utilization review, quality assurance, or medical outcomes evaluation purposes. Such information may be released to insurance companies, HMO's and PPO's, managed care organizations, IPA's, Medicare/Medicaid, or other governmental or third party payors, or any organizations contracting with any of the above entities to perform such functions. Medical records may be delivered to a primary care physician or any other physician that is directly or indirectly responsible for your medical care or the payment thereof.

This office will not use or disclose any of your medical or financial information for any purpose not stated above without your specific authorization. You may revoke your authorization at any time.

You may request restrictions on certain uses and disclosures. This office is not required to agree to a requested restriction. You have the right to receive confidential communications of your protected health information. You have the right to inspect, copy, and amend your protected health information. You may also request an accounting of disclosures of your protected health information from this office.

We are legally obligated to maintain the privacy of your protected health information and to provide you with this NOTICE OF PRIVACY PRACTICES and abide by its terms. We reserve the right to change our privacy practices and apply revised privacy practices to protected health information.

You may register a complaint with this office if you suspect that your privacy rights have been violated. We will investigate the complaint and inform you of the findings. This office will make no retaliation against you because you registered a complaint. You may also file a complaint with the Secretary of the Department of Health and Human Services.

You may speak with the Office Manager to obtain additional information regarding any questions you may have concerning this Notice or to receive a printed copy of the Notice.

This Notice of Privacy Practices is effective as of June 1, 2008.

After you have read this privacy statement please print and sign the **Notice of Privacy Practices Acknowledgement Form** and return it to the physician's office.

Click here to print this **Notice of Privacy Practices**.